

# Bozeman Parking Engagement

Downtown/PBZ  
Districts

March 8, 2021

# Agenda

## **Welcome – Dani (10 minutes)**

- Introductions
- Meeting Background and Purpose

## **Meeting Feedback – Alisa (10 minutes)**

## **Proposed Solutions – Rick (15 minutes)**

## **Engagement (45 minutes)**

- Breakout Sessions
- Report Out
- Next Steps

Abundant parking

Ample parking

lively

people

Everything!

walkable

Great energy!

Restaurants

unique

vibrant businesses

Vibrant mix of uses

Events

people watching

Walkability

# Background

- Met on **January 28<sup>th</sup>** and **February 3<sup>rd</sup>**
- Discussed values, guiding principles and PBZ and Downtown basics
- Breakout sessions
- Feedback from community was provided and a summary provided

# Purpose

- Recognize that PBZ and Downtown opportunities and challenges are integrated
- Make sure we heard you
- Review proposed solutions for both areas
- Get your feedback

# Meeting Approach

## Today

- Present what we heard
- Provide recommended solutions
- Breakout sessions to discuss solutions
- Report out to the entire group

## Next Steps

- Present information to Parking and City Commission
- Staff starts to implement based on Parking Commission direction

# Meeting Feedback

# Community Priorities

**Invest in Values** – City investment in alternative transportation modes is not evident

**Data** – obtain data for transparent and objective decisions

**Prioritize Residential Parking** – some streets in B-3 zone with residential uses are over-utilized by downtown employees

**Prioritize On-Street Customer Parking** – concern for access to businesses and adequate parking

**Manage Employee Parking** – concern that employees are parking in customer spaces



# Parking Management Priorities

## **Manage On-Street Supply More Efficiently**

Maximize use of public parking in right-of-way without building new parking.

## **Manage Off-Street Public Supply More Efficiently**

Manage Bridger Parking Garage and public lots for highest and best public use. Ultimate long-term intent to ensure customer visitor parking.

# **Downtown Proposed Solutions**

# Immediate/Short-Term

## 6-12 months

### Demonstrate an Investment in Values

*City-wide* - Integrate parking management into broader transportation planning to improve access via *all modes* to downtown.

- Communicate existing investment in alternative modes (transit, bike/ped projects in CIP, major road projects)
- Demonstrate commitment to the City's values of alternative modes and sustainability by budgeting for alternative modes of transportation.

# Immediate/Short-Term

## 6-12 months

### Collect data

*Parking Services* - Commit to key performance metrics and a collection methodology. Commit to scheduled routine collection that is transparent with public to refresh and compare with baseline to ground decisions.

#### Outcomes:

- Clearly convey parking demand situation
- Evaluate code parking minimum requirements based on data and the adopted 2019 Downtown Bozeman Improvement Plan.

# Immediate/Short-Term

## 6-12 months

### Manage Employee Parking

Communication/Education – *Parking Services + business community* - Through a partnership with the downtown association and business champions, educate business owners and employees regarding the importance of customer parking and provide alternative parking options through shared use of private lots and garage permits.

Identify Employee Parking Opportunities – *Parking Services + business community* - Clearly identify employee access opportunities that include parking and alternative modes. Recognize that they need to drive due to affordable housing issues that won't let them live nearby and walk or bike (parking equity).

# Medium-Term

## 12 months – 3 years

### Prioritize On-Street Parking for Visitors and Customers

*Parking Commission* - When following conditions exist, then paid on-street parking will be considered:

- Employer and employee education and outreach is not sufficient to open up on-street parking for visitors and customers
- Occupancy data determines that parking demand is in excess of threshold (e.g. over 85% of parking supply is occupied)
- Parking turn-over data determines that turnover is frequent enough to accommodate for the cost of implementing paid on-street parking system

# Medium-Term

## 18 months – 3 years

### Protect Residential Parking in Neighborhoods

*Parking Commission + residents* - If residents support it, and supply occupancy data warrants it, the Parking Commission may propose the creation of a PBZ.

- Determine *a minimum block area* to protect resident access to on-street parking

# Medium-Term

## 18 months – 3 years

### Bridger Garage

*Parking Services + business community* - Continue to manage to highest and best use of our existing structured parking supply based on data. *Communicate and educate* in order to:

- Create understanding on current garage utilization
- Maximize the utilization of the garage 24/7
- Convey that the ultimate long-term intent to ensure customer & visitor parking



# Medium-Term

## 18 months – 3 years

### Explore Funding Options for Future Visitor Supply

*Staff -*

**Based on data**, determine the need to build or invest in new visitor supply.

- If determined necessary, a new 330 stall garage would cost \$18M

**Define a strategic package of funding options** (e.g. TIF, land donation, facility operating revenues, paid on-street fees, Special Improvement District).

# Questions?

Did we hear you correctly?

Do these solutions address your concerns?

# Your turn!

Facilitators will moderate and keep an eye on time. Will report back for the group

Identify a note taker – type notes in a word document or directly in an email to [dhess@bozeman.net](mailto:dhess@bozeman.net)

We ask for your courtesy and respect to ensure everyone who wants to has an opportunity to speak

## **Breakout Sessions & Report Out**

Discuss Proposed Solutions (30 minutes)

Report Back (15 minutes)

# Next Steps

- **March 11th** – Solutions presented to Parking Commission
- **April** – City Commission update
- Integrate proposed solutions into Parking Commission work plan
  - Staff implements as directed by Parking Commission